

# Sponsorship Opportunities for the 14<sup>th</sup> Annual Thunder Bay Dragon Boat Festival

## Bronze - Steersman Sponsor \$1,000

- Festival Sponsor Recognition
- Distributed promotion in all advertising — TV, radio, print, website
- Logo and Name present in two 1/4 page festival print advertisements
- Mention in a minimum of 50 radio spots
- Acknowledgement in one 1/2 page post-festival thank you print advertisement
- Naming rights to final competitive “D Final” division, including supporting sponsor trophy
- Access to VIP area in Dragon’s Lair
- Sponsor’s name included in tag line rotation on Saturday
- Participation in opening and closing ceremonies
- 1/4 page ad or message in festival program
- Recognition on website for one year

**Sponsorship Value \$3,000**

**Laying a course .... *for others to follow***

