

Sponsorship Opportunities for the 14th Annual Thunder Bay Dragon Boat Festival

Amethyst - Sponsor \$500

- Festival Sponsor Recognition
- Distributed promotion in all advertising — TV, radio, print, website
- Logo and Name present in two 1/4 page festival print advertisements
- Acknowledgement in one 1/2 page post-festival thank you print advertisement
- Mention in 10 radio spots
- Access to VIP area in Dragon's Lair
- Sponsor's name included in tag line rotation on Saturday
- Participation in opening and closing ceremonies



Sponsorship Value \$1,200

Always a Winner *When There's
Bling On The Water*

