

# Family of Dragons Festival



**August 12  
2017**  
**Boulevard  
Lake**  
*. Race  
.. Feast  
... Play*

## THUNDER BAY DRAGON BOAT FESTIVAL SPONSORSHIP AGREEMENT

Whereas, the Lakehead Canoe Club (hereinafter called “the LCC”) is organizing, promoting and staging the 2016 Thunder Bay Dragon Boat Festival (hereinafter called “the Festival”), to be held at Boulevard Lake, Thunder Bay, August 12<sup>th</sup>, 2017;

and whereas; \_\_\_\_\_

(hereinafter called the “Sponsor”) has agreed to provide the LCC certain goods, monies and / or services in exchange for a sponsorship package to be provided by the LCC. Now, and therefore, in consideration of mutual agreements contained herein, the parties agree as follows:

The LCC shall provide to the Sponsor the following package (please check one and initial) in relation to the Festival which shall include those goods, services and considerations listed in the attached applicable Sponsorship Package.

<input type="checkbox"/> Platinum - Presenting Dragon Sponsor \$5,000 Quantity - one only	<input type="checkbox"/> Gold – Supporting Festival Sponsor \$2,500 Quantity - one only
<input type="checkbox"/> Silver Coaches Choice Sponsor \$1,000 Quantity - multiple	<input type="checkbox"/> Bronze – Steersman Sponsor \$500 Quantity - multiple
<input type="checkbox"/> Friend – Sponsor \$250 Quantity - unlimited	

The parties agree to the following conditions not included in the attached Sponsorship Package:

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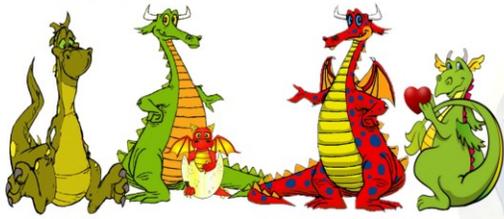
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Website link for a major Sponsor’s logo on the official Thunder Bay Dragon Boat Festival website (if package permits). Consent for the logo and link to be added: \_\_\_\_\_ Yes \_\_\_\_\_ No

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Terms of Payment: \_\_\_\_\_  
\_\_\_\_\_

Deposit of: \$ \_\_\_\_\_

Balance Due: \$ \_\_\_\_\_

Signed by Sponsor (Authorized Representative):

\_\_\_\_\_

Date: \_\_\_\_\_

Signed by LCC (by the LCC President or Designate)

\_\_\_\_\_

Date: \_\_\_\_\_

The parties acknowledge and agree that the LCC shall give its best efforts to cause the Festival to proceed and that, should the Festival not proceed, the goods, monies and / or services that have been provided by the Sponsor shall remain with the LCC without reimbursement to the Sponsor.